

INVOICE

KOAT Estrella TV
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266



Invoice #	Invoice Date	Invoice Month	Invoice Period
966931-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
NOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	966931	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address.

View Media Services
Attention: Accounts Payable
9256 View Avenue NW
Seattle, WA 98117

Send Payment To:

KOAT Estrella TV
PO Box 26868
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	11/05/12	M-F 930a-4p	M-F 930a-4p	MTWTF--	:30	15	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 15 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 43 KOATEM 10/29/12 10:30 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 38 KOATEM 10/29/12 11:18 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 34 KOATEM 10/29/12 12:33 PM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 35 KOATETu 10/30/12 9:58 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM 40 KOATETu 10/30/12 12:45 PM M-F 930a-4p M-F 930a-4p :30 TIMJ-MUD-1012 EST \$35.00 NM 45 KOATETu 10/30/12 12:56 PM M-F 930a-4p M-F 930a-4p :30 TIMJ-MUD-1012 EST \$35.00 NM 33 KOATEW 10/31/12 10:55 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM 39 KOATEW 10/31/12 12:21 PM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM 44 KOATEW 10/31/12 12:42 PM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM 37 KOATETH 11/01/12 M-F 930a-4p M-F 930a-4p :00 \$35.00 NM See MG 1.51,1.52,1.53 42 KOATETH 11/01/12 M-F 930a-4p M-F 930a-4p :00 \$35.00 NM See MG 1.51,1.52,1.53 47 KOATETH 11/01/12 M-F 930a-4p M-F 930a-4p :00 \$35.00 NM See MG 1.51,1.52,1.53 52 KOATEF 11/02/12 9:48 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM MG for 1.42,1.37,1.47 46 KOATEF 11/02/12 10:25 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM 53 KOATEF 11/02/12 11:13 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM MG for 1.42,1.37,1.47 41 KOATEF 11/02/12 11:40 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM 51 KOATEF 11/02/12 12:43 PM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM MG for 1.42,1.37,1.47 36 KOATEF 11/02/12 12:54 PM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 3 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 48 KOATEM 11/05/12 9:48 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM 49 KOATEM 11/05/12 11:16 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM 50 KOATEM 11/05/12 11:30 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
3	10/25/12	11/05/12	Rotor	2-6p	MTWTF--	:30	15	\$35.00	NM

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966931-2	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	

estrellaTV

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/25/12	11/05/12	Rotator	2-6p	MTWTF--	:30	15	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 15 \$35.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
50 KOATEM 10/29/12 3:17 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
44 KOATEM 10/29/12 4:26 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
55 KOATEM 10/29/12 4:55 PM Rotator 2-6p :30 Jennings spot for EST \$35.00 NM									
48 KOATETu 10/30/12 2:30 PM Rotator 2-6p :30 TIMJ-MUD-1012 EST \$35.00 NM									
53 KOATETu 10/30/12 5:37 PM Rotator 2-6p :30 TIMJ-MUD-1012 EST \$35.00 NM									
43 KOATETu 10/30/12 5:45 PM Rotator 2-6p :30 TIMJ-MUD-1012 EST \$35.00 NM									
54 KOATEW 10/31/12 2:28 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
49 KOATEW 10/31/12 4:41 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
45 KOATEW 10/31/12 5:28 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
46 KOATETH 11/01/12 Rotator 2-6p :00 \$35.00 NM									
See MG 3.61,3.62,3.63									
51 KOATETH 11/01/12 Rotator 2-6p :00 \$35.00 NM									
See MG 3.61,3.62,3.63									
56 KOATETH 11/01/12 Rotator 2-6p :00 \$35.00 NM									
See MG 3.61,3.62,3.63									
62 KOATEF 11/02/12 3:37 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
MG for 3.46,3.56,3.51									
52 KOATEF 11/02/12 4:26 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
63 KOATEF 11/02/12 4:34 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
MG for 3.46,3.56,3.51									
61 KOATEF 11/02/12 4:44 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
MG for 3.46,3.56,3.51									
57 KOATEF 11/02/12 4:55 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
47 KOATEF 11/02/12 5:27 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 3 \$35.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
58 KOATEM 11/05/12 3:26 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
60 KOATEM 11/05/12 3:40 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
59 KOATEM 11/05/12 5:46 PM Rotator 2-6p :30 You Know Me EST \$35.00 NM									
5	10/25/12	11/05/12	M-F 630-7p	630-7p	MTWTF--	:30	5	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$35.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
11 KOATEM 10/29/12 6:51 PM M-F 630-7p 630-7p :30 Jennings spot for EST \$35.00 NM									
13 KOATETu 10/30/12 6:49 PM M-F 630-7p 630-7p :30 TIMJ-MUD-1012 EST \$35.00 NM									
12 KOATEW 10/31/12 6:55 PM M-F 630-7p 630-7p :30 You Know Me EST \$35.00 NM									
15 KOATETH 11/01/12 M-F 630-7p 630-7p :00 \$35.00 NM									
See MG 5.17									
17 KOATEF 11/02/12 6:48 PM M-F 630-7p 630-7p :30 You Know Me EST \$35.00 NM									
MG for 5.15 11/01									
14 KOATEF 11/02/12 6:55 PM M-F 630-7p 630-7p :30 You Know Me EST \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$35.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
16 KOATEM 11/05/12 6:55 PM M-F 630-7p 630-7p :30 You Know Me EST \$35.00 NM									
7	10/25/12	11/05/12	M-F 7p-11p	7p-10p	MTWTF--	:30	10	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$45.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To

KOAT Estrella TV
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966931-2	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	

estrellaTV

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type										
7	10/25/12	11/05/12	M-F 7p-11p	7p-10p	MTWTF--	:30	10	\$45.00	NM										
<table> <tr> <td>10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td>10</td><td>\$45.00</td><td colspan="5"></td></tr> </table>										10/29/12	11/04/12	MTWTF--	10	\$45.00					
10/29/12	11/04/12	MTWTF--	10	\$45.00															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type										
23	KOAT	M	10/29/12	8:46 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00 NM										
29	KOAT	M	10/29/12	8:54 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00 NM										
27	KOAT	Tu	10/30/12	7:54 PM	M-F 7p-11p	7p-10p	:30	TIMJ-MUD-1012 EST	\$45.00 NM										
22	KOAT	Tu	10/30/12	8:47 PM	M-F 7p-11p	7p-10p	:30	TIMJ-MUD-1012 EST	\$45.00 NM										
24	KOAT	W	10/31/12	7:24 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
28	KOAT	W	10/31/12	9:28 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
25	KOAT	Th	11/01/12		M-F 7p-11p	7p-10p	:00		\$45.00 NM										
See MG 7.34,7.35																			
30	KOAT	Th	11/01/12		M-F 7p-11p	7p-10p	:00		\$45.00 NM										
See MG 7.34,7.35																			
31	KOAT	F	11/02/12	7:24 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
35	KOAT	F	11/02/12	7:45 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
MG for 7.30,7.25																			
34	KOAT	F	11/02/12	8:29 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
MG for 7.30,7.25																			
26	KOAT	F	11/02/12	9:34 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate														
	11/05/12	11/11/12	M-----	2	\$45.00														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type										
33	KOAT	M	11/05/12	8:29 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
32	KOAT	M	11/05/12	9:54 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
Total Spots							54												

Payment Terms 30 Days

Gross Total	\$2,010.00
Agency Commission	\$301.50
Net Amount Due	\$1,708.50
New Mexico Tax Rate 7.0%	\$119.60
Amount Due	\$1,828.10

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
965847-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	Dist. 32

Flight Dates	Order #	Alt Order #
10/22/12 - 11/05/12	965847	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address.

View Media Services
Attention: Andi Pistay
9256 View Avenue NW
Seattle, WA 98117

Send Payment To.

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	11/05/12	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$810.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$810.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	M	10/29/12	6:54 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
11	KOAT	Tu	10/30/12	6:29 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
8	KOAT	W	10/31/12	6:54 AM	6a A7N More In The AM	6-7a	:30	You Know Me	\$810.00 NM
12	KOAT	Th	11/01/12		6a A7N More In The AM	6-7a	:00		\$810.00 NM
Credited									
6	KOAT	F	11/02/12	6:13 AM	6a A7N More In The AM	6-7a	:30	You Know Me	\$810.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$810.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KOAT	M	11/05/12	6:43 AM	6a A7N More In The AM	6-7a	:30	You Know Me	\$810.00 NM
3	11/05/12	11/05/12	Good Morning America	7-9a	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	11/05/12	7:25 AM	Good Morning America	7-9a	:30	You Know Me	\$300.00 NM
7	10/22/12	11/05/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	3	\$565.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$565.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	M	10/29/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	timj 30a 1012	\$565.00 NM
9	KOAT	Tu	10/30/12	5:25 PM	Action 7 News @ 5p	5-530p	:30	TIIMJ-MUD-1012 - HD H264	\$565.00 NM
5	KOAT	W	10/31/12	5:20 PM	Action 7 News @ 5p	5-530p	:30	You Know Me	\$565.00 NM
10	KOAT	Th	11/01/12		Action 7 News @ 5p	5-530p	:00		\$565.00 NM
Credited									
7	KOAT	F	11/02/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	You Know Me	\$565.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$565.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	M	11/05/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	You Know Me	\$565.00 NM

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Advertiser	Product	Estimate Number	
Jennings/D/Senate	Candidate	Dist. 32	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/23/12	11/02/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$715.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-TF--	4	\$715.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	M	10/29/12	6:22 PM	Action 7 News @ 6p	6-630p	:30	timj 30a 1012	\$715.00 NM
5	KOAT	Tu	10/30/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	TIIMJ-MUD-1012 - HD H264	\$715.00 NM
4	KOAT	Th	11/01/12		Action 7 News @ 6p	6-630p	:00		\$715.00 NM
Credited									
9	KOAT	F	11/02/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	You Know Me	\$715.00 NM
12	10/22/12	11/05/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	4	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	M	10/29/12	10:29 PM	Action 7 News @ 10p M-F	10-1030p	:30	timj 30a 1012	\$650.00 NM
5	KOAT	Tu	10/30/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	TIIMJ-MUD-1012 - HD H264	\$650.00 NM
11	KOAT	W	10/31/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	You Know Me	\$650.00 NM
6	KOAT	Th	11/01/12		Action 7 News @ 10p M-F	10-1030p	:00		\$650.00 NM
Credited									
7	KOAT	F	11/02/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	You Know Me	\$650.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KOAT	M	11/05/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	You Know Me	\$650.00 NM
16	10/29/12	11/02/12	Good Morning America 7-9a		MTWTF--	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/30/12	8:49 AM	Good Morning America	7-9a	:30	timj 30a 1012	\$300.00 NM
1	KOAT	W	10/31/12	8:41 AM	Good Morning America	7-9a	:30	You Know Me	\$300.00 NM
19	11/04/12	11/04/12	Action 7 News @ 10p Sun 10-1030p		-----S	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	10:24 PM	Action 7 News @ 10p Sun	10-1030p	:30	You Know Me	\$800.00 NM
20	11/03/12	11/03/12	Action 7 News @ 530p Sa 530-6p		-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	5:39 PM	Action 7 News @ 530p Sat	530-6p	:30	You Know Me	\$250.00 NM
21	11/02/12	11/02/12	5a A7N More In The AM 5-6a		----F--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	5:12 AM	5a A7N More In The AM	5-6a	:30	You Know Me	\$150.00 NM
22	11/02/12	11/02/12	6a A7N More In The AM 6-7a		----F--	:30	1	\$810.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$810.00				

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INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965847-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Jennings/D/Senate	Candidate	Dist. 32	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	11/02/12	11/02/12	6a A7N More In The AM 6-7a		----F--	:30	1	\$810.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	7:00 AM	6a A7N More In The AM	6-7a	:30	You Know Me	\$810.00 NM
23	11/02/12	11/02/12	Action 7 News @ 5p	5-530p	----F--	:30	1	\$565.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$565.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	You Know Me	\$565.00 NM
24	11/02/12	11/02/12	Action 7 News @ 10p M-F 10-1030p		----F--	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	10:27 PM	Action 7 News @ 10p M-F	10-1030p	:30	You Know Me	\$650.00 NM
25	11/05/12	11/05/12	5a A7N More In The AM 5-6a		M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	5:44 AM	5a A7N More In The AM	5-6a	:30	You Know Me	\$150.00 NM
26	11/05/12	11/05/12	Ellen 3-4p	3-4p	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	3:47 PM	Ellen 3-4p	3-4p	:30	You Know Me	\$125.00 NM
27	11/03/12	11/03/12	Sa 6a A7N More in the AM 6-9a		-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	8:25 AM	Sa 6a A7N More in the AM	6-9a	:30	You Know Me	\$150.00 NM
28	11/04/12	11/04/12	Su 6a A7N More in the AM 6-9a		-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	8:27 AM	Su 6a A7N More in the AM	6-9a	:30	You Know Me	\$150.00 NM
29	11/03/12	11/03/12	Action 7 News @ 530p Sat 530-6p		-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	5:57 PM	Action 7 News @ 530p Sat	530-6p	:30	You Know Me	\$250.00 NM
Total Spots							32		

Gross Total

\$17,220.00

Payment Terms 30 Days

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	Dist. 32

<u>Agency Commission</u>	\$2,583.00
<u>Net Amount Due</u>	\$14,637.00
New Mexico Tax Rate 7.0%	\$1,024.59
<u>Amount Due</u>	\$15,661.59